



COURSE SYLLABUS

PO Box 1189
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Hamlet, NC 28345
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COURSE: ART 171 DIGITAL DESIGN I

HOURS: Lecture: 0 Lab/Shop: 6 Work Exp/Clinical: 0 Credits: 3

COURSE DESCRIPTION:

This course is designed to introduce students to the elements and principles of design through the use of digital software. Emphasis is placed on developing composition and design skills using vector, raster, and time-based media. Upon completion, students should be able to identify and use tools in digital software, understand and utilize digital and artistic vocabulary, and employ the principles and elements of design to create artwork using digital means.

Note: This course has been approved for transfer under the CAA as a premajor and/or elective course requirement. This course has been approved for transfer under the ICAA as a premajor and/or elective course requirement.

PREREQUISITE(S): NONE

COREQUISITE(S): NONE

TEXTBOOK(S) & OTHER SPECIAL REQUIREMENTS:

- External hard drive or Flash drive
- Sketchbook
- Laptop, cellphone, or computer access at home

STUDENT LEARNING OUTCOMES:

Upon successful completion of this course, the student will be able to:

1. Visualize multiple formal solutions to a wide range of design problems.
2. Employ the full complement of digital drawing tools to create complex images.
3. Translate traditionally sketched layouts to single and multi-page digital compositions.
4. Combine photographic and drawn imagery with text and flat graphics to successfully communicate content.
5. Use photo-editing software to adjust, alter and combine photographic images.
6. Conceive and execute time-based visual works using basic video-editing software.
7. Critically analyze their own work, as well as examples from the larger visual culture, with a particular focus on how formal organization drives viewer response to content.

*****Please refer to the online version of the Richmond Community College Program & Course Catalog and the Student Handbook for current academic and general information.**