



COURSE SYLLABUS

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COURSE: HMT 110 INTRO TO HEALTHCARE MANAGEMENT

HOURS: Lecture: 3 Lab/Shop: 0 Work Exp/Clinical: 0 Credits: 3

COURSE DESCRIPTION:

This course introduces the functions, practices, organizational structures, and professional issues in healthcare management. Emphasis is placed on planning, controlling, directing, and communicating within health and human services organizations. Upon completion, students should be able to apply the concepts of management within a healthcare services environment.

PREREQUISITE(S): NONE

COREQUISITE(S): NONE

TEXTBOOK(S) & OTHER SPECIAL REQUIREMENTS:

Open Educational Resources (OER) are listed in the course Moodle.

STUDENT LEARNING OUTCOMES:

Upon successful completion of this course, the student will be able to:

1. Plan the opening of a new medical clinic.
2. Develop a marketing plan to attract new patients, and retain existing patients.
3. Develop the list of equipment and supplies needed to operate a family medical clinic.
4. Identify the staffing requirements of a family medical practice.
5. Identify the skills and knowledge required to operate a small medical practice.
6. Develop a three-year projected cash-flow statement for a new medical practice.
7. Calculate the breakeven point for a small medical practice.
8. Discuss the challenges associated with rapidly changing global cultural diversity and explain the need for medical practices to modify their practices to accommodate the changing environment.

*****Please refer to the online version of the Richmond Community College Program & Course Catalog and the Student Handbook for current academic and general information.**