



COURSE SYLLABUS

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COURSE: BUS 137 PRINCIPLES OF MANAGEMENT

HOURS: Lecture: 3 Lab/Shop: 0 Work Exp/Clinical: 0 Credits: 3

COURSE DESCRIPTION:

This course is designed to be an overview of the major functions of management. Emphasis is placed on planning, organizing, controlling, directing, and communicating. Upon completion, students should be able to work as contributing members of a team utilizing these functions of management.

Note: In accordance with the Comprehensive Articulation Agreement, this course has been approved to satisfy the pre-major/elective requirement in A.A. and A.S. degree programs.

PREREQUISITE(S): None

COREQUISITE(S): None

TEXTBOOK(S) & OTHER SPECIAL REQUIREMENTS:

Open Educational Resources (OER) are listed in the course Moodle.

STUDENT LEARNING OUTCOMES:

Upon successful completion of this course, the student will be able to:

1. Discuss the essential functions of management.
2. Discuss the decision-making process.
3. Explain why an effective organizational structure is important to the success of a business.
4. Explain why effective communication skills are important for managers.
5. Compare and contrast the various leadership styles.
6. Compare and contrast the various motivational strategies used by managers.
7. Explain strategic management in business operations.
8. Define management, quality management, and project management.
9. Identify relevant issues in human resource management.

*****Please refer to the online version of the Richmond Community College Program & Course Catalog and the Student Handbook for current academic and general information.**