**2018-2019 Degree Completion Plan  
Associate in Applied Science Degree (AAS) in Marketing at RCC  
to BS in Business Administration at The Citadel**

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| Richmond Community College 2018-2019 |  | The Citadel |
| **Associate in Applied Science Degree (AAS)**  **Business Administration – Marketing**  *65-67 Credit Hours Minimum to Complete Degree* |  | **BS in Business Administration**  **(Degree Completion/Evening/Online)**  *120 Credit Hours Minimum to Complete Degree* |
| **Academic Transitions (Required) – 1 credit** |  | **Transfers to The Citadel as:** |
| ACA 122 College Transfer Success | X | No transfer |
| **General Education Core Requirements – 15 credits** |  | **Transfers to The Citadel as:** |
| ENG 111 Writing & Inquiry | → | ENGL101 College Composition I |
| ENG 112 Writing/Research in the Disc | → | Second English course |
| Select any Humanities/Fine Arts course from list | → | Humanities |
| Social/Behavioral Science – Recommend ECO 251 Principles of Microeconomics | → | BADM202 Principles of Microeconomics |
| MAT 171 Precalculus Algebra | → | MATH104 College Algebra |
| **Required Core Courses – 22 credits** |  | **Transfers to The Citadel as:** |
| ACC 120 Principles of Financial Accounting | → | BADM211 Principles of Financial Accounting |
| BUS 110 Intro to Business | → | BADM101 Business elective/General elective |
| BUS 115 Business Law I | → | Business elective/General elective |
| BUS 137 Principles of Management | → | Business elective/General elective |
| CIS 110 Introduction to Computers | → | CSCI110 Microcomputer Applications |
| ECO 252 Principles of Macroeconomics | → | BADM201 Principles of Macroeconomics |
| MKT 120 Principles of Marketing | → | Business elective/General elective |
| **Concentration Core Requirements – 16 credits** |  | **Transfers to The Citadel as:** |
| MKT 220 Advertising & Sales Promotion | → | Business elective/General elective |
| MKT 223 Customer Service | → | Business elective/General elective |
| MKT 225 Marketing Research | → | Business elective/General elective |
| MKT 227 Marketing Applications | → | Business elective/General elective |
| MKT 232 Social Media Marketing | → | Business elective/General elective |
| **Other Major Courses – 9 credits** |  | **Transfers to The Citadel as:** |
| ACC 121 Principles of Managerial Accounting | → | BADM212 Principles of Managerial Accounting |
| BUS 239 Business Applications Seminar (2 cr) | X | No transfer |
| CTS 130 Spreadsheet | → | BADM110 Computer Applications in Business |
| **Business Electives – 3 credits** |  | **Transfers to The Citadel as:** |
| Recommend BUS 228 Business Statistics | → | BADM205 Business Statistics |
| **Total – 65-67 Credit Hours** |  |  |

Note: For The Citadel degree in Business Administration, 12 credit hours of business electives and 24 credit hours of General Electives are required. All additional general elective courses are counted toward the 120 minimum credit hours for graduation and in determining class standing (freshmen, sophomore, junior, senior), but they do not apply directly to the requirements for the Business Administration degree. Students must earn a minimum of 36 credit hours from The Citadel for graduation.