

## Business Administration (A25120)

The Business Administration curriculum is designed to introduce students to the various aspects of the free enterprise system. Students will be provided with a fundamental knowledge of business functions, processes, and an understanding of business organizations in today's global economy.

Course work includes business concepts such as accounting, business law, economics, management, and marketing. Skills related to the application of these concepts are developed through the study of computer applications, communication, team building, and decision making.

Through these skills, students will have a sound business education base for lifelong learning. Graduates are prepared for employment opportunities in government agencies, financial institutions, and large to small business or industry.

### COURSE REQUIREMENTS

Richmond Community College provides day and evening course sequences for selected programs to enable students to better plan what courses to take to reach their educational goals. However, given the continued increase in the use of technology in instruction and increasing student demand for distance learning courses, the College may offer hybrid, online, web-based and information highway courses in place of traditional courses in any course sequence that is listed. Therefore, students should be aware of this possibility and prepare themselves to successfully function in a hybrid, online, web-based, or information highway course.

				Class	Lab	Work/ Clinical	Credit
<b>A. General Education Courses</b>							
1. Required Courses							
ENG	111	Writing and Inquiry		3	0	0	3
ENG	112	Writing/Research in the Disciplines		3	0	0	3
		Humanities/Fine Arts Elective*		3	0	0	3
		Social/Behavioral Sciences Elective*		3	0	0	3
2. Required Subject Area							
MAT	143	Quantitative Literacy		2	2	0	3
		or					
MAT	171	Precalculus Algebra		3	2	0	4
<b>B. Major Courses</b>							
1. Core Courses							
<i>To receive a degree, diploma, or certificate from RCC, a student must have a grade of "C" or better in all core courses for the program of study.</i>							
ACC	120	Principles of Financial Accounting		3	2	0	4
BUS	115	Business Law I		3	0	0	3
BUS	137	Principles of Management		3	0	0	3
CIS	110	Introduction to Computers		2	2	0	3
ECO	252	Principles of Macroeconomics		3	0	0	3
MKT	120	Principles of Marketing		3	0	0	3
2. Other Major Courses							
ACC	121	Principles of Managerial Accounting		3	2	0	4
BUS	110	Introduction to Business		3	0	0	3

BUS	121	Business Mathematics	2	2	0	3
BUS	153	Human Resource Management	3	0	0	3
BUS	230	Small Business Management	3	0	0	3
BUS	239	Business Applications Seminar	1	2	0	2
CTS	130	Spreadsheet	2	2	0	3
ECO	251	Principles of Microeconomics	3	0	0	3
INT	110	International Business	3	0	0	3

### 3. Required Subject Area

Business Elective (Select 6 hours from the following courses)

ACC	122	Principles of Financial Accounting	3	0	0	3
ACC	129	Individual Income Taxes	2	2	0	3
ACC	130	Business Income Taxes	2	2	0	3
ACC	225	Cost Accounting	3	0	0	3
BUS	116	Business Law II	3	0	0	3
BUS	125	Personal Finance	3	0	0	3
BUS	139	Entrepreneurship I	3	0	0	3
BUS	228	Business Statistics	2	2	0	3
BUS	260	Business Communication	3	0	0	3
BUS	261	Diversity in Management	3	0	0	3
BUS	280	REAL Small Business	4	0	0	4
MKT	221	Consumer Behavior	3	0	0	3
MKT	223	Customer Service	3	0	0	3
MKT	224	International Marketing	3	0	0	3
MKT	228	Service Marketing	3	0	0	3
SPA	111	Elementary Spanish I	3	0	0	3
SPA	120	Spanish for the Workplace	3	0	0	3

Note: Only 3 SHC of SPA are allowed towards the Business Administration degree.

### C. Other Required Courses

ACA	115	Success & Study Skills	0	2	0	1
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### Total Credit Hours

**68/69**

\* Approved Electives are listed on the page before the Course Descriptions.

## SEMESTER SCHEDULE BUSINESS ADMINISTRATION (DAY)

			Work/			
			Class	Lab	Clinical	Credit
<b>First Year— Fall Semester</b>						
ACA	115	Success & Study Skills	0	2	0	1
BUS	110	Introduction to Business	3	0	0	3
BUS	115	Business Law I	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
ENG	111	Writing and Inquiry	3	0	0	3
MAT	143	Quantitative Literacy	2	2	0	3

or

MAT	171	Precalculus Algebra	3	2	0	4
			—	—	—	—
			13/14	6	0	16/17

**First Year — Spring Semester**

BUS	137	Principles of Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
ENG	112	Writing/Research in the Disciplines	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
		Business Elective I	3	0	0	3
		Humanities/Fine Arts Elective *	3	0	0	3
			—	—	—	—
			17	2	0	18

**Second Year — Fall Semester**

ACC	120	Principles of Financial Accounting	3	2	0	4
BUS	153	Human Resource Management	3	0	0	3
BUS	121	Business Mathematics	2	2	0	3
ECO	252	Principles of Macroeconomics	3	0	0	3
		Business Elective II	3	0	0	3
			—	—	—	—
			14	4	0	16

**Second Year — Spring Semester**

ACC	121	Principles of Managerial Accounting	3	2	0	4
BUS	230	Small Business Management	3	0	0	3
BUS	239	Business Applications Seminar	1	2	0	2
ECO	251	Principles of Microeconomics	3	0	0	3
INT	110	International Business	3	0	0	3
		Social/Behavioral Sciences Elective*	3	0	0	3
			—	—	—	—
			16	4	0	18

**Total Credit Hours**

**68/69**

\* Approved Electives are listed on the page before the Course Descriptions.

**SEMESTER SCHEDULE  
BUSINESS ADMINISTRATION (ONLINE)**

**Work/  
Class Lab Clinical Credit**

**First Year — Fall Semester**

ACA	115	Success & Study Skills	0	2	0	1
BUS	110	Introduction to Business	3	0	0	3
BUS	137	Principles of Management	3	0	0	3
ENG	111	Writing and Inquiry	3	0	0	3
MKT	120	Principles of Marketing	3	0	0	3
		Business Elective I	3	0	0	3

			—	—	—	—
			15	2	0	16
<b>First Year — Spring Semester</b>						
BUS	115	Business Law I	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
ECO	252	Principles of Macroeconomics	3	0	0	3
ENG	112	Writing/Research in the Disciplines	3	0	0	3
MAT	143	Quantitative Literacy	2	2	0	3
		Humanities/Fine Arts Elective*	3	0	0	3
			—	—	—	—
			16	4	0	18
<b>Second Year – Fall Semester</b>						
ACC	120	Principles of Financial Accounting	3	2	0	4
BUS	230	Small Business Management	3	0	0	3
CTS	130	Spreadsheet	2	2	0	3
ECO	251	Principles of Microeconomics	3	0	0	3
INT	110	International Business	3	0	0	3
			—	—	—	—
			14	4	0	16
<b>Second Year – Spring Semester</b>						
ACC	121	Principles of Managerial Accounting	3	2	0	4
BUS	153	Human Resource Management	3	0	0	3
BUS	121	Business Mathematics	2	2	0	3
BUS	239	Business Applications Seminar	1	2	0	2
		Business Elective II	3	0	0	3
		Social/Behavioral Sciences Elective*	3	0	0	3
			—	—	—	—
			15	6	0	18
<b>Total Credit Hours</b>					<b>68</b>	

\* Approved Electives are listed on the page before the Course Descriptions.

### **BUSINESS ADMINISTRATION (CERTIFICATE) (C25120) COURSE REQUIREMENTS**

			Work/			
			Class	Lab	Clinical	Credit
BUS	110	Introduction to Business	3	0	0	3
BUS	115	Business Law I	3	0	0	3
BUS	137	Principles of Management	3	0	0	3
CIS	110	Introduction to Computers	2	2	0	3
BUS	125	Personal Finance	3	0	0	3
		or				
CTS	130	Spreadsheet	2	2	0	3
MKT	120	Principles of Marketing	3	0	0	3
<b>Total Credit Hours</b>					<b>18</b>	