CHAPTER ONE
MISSION, VISION & STRATEGIC DIRECTIVES
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1.00.00 MISSION

The mission of Richmond Community College is to provide life-long educational opportunities, workforce training and retraining, cultural enrichment, and community services by employing traditional and distance learning methods to support economic development and enhance the quality of people’s lives.

History Notes: Amended Effective: April 3, 2012

1.01.00 VISION

Richmond Community College will foster educational achievement, economic development, and personal growth in Richmond and Scotland counties by:

- Being an institution of choice for educational opportunity.
- Serving as a cultural center for the community.
- Meeting the individual needs and aspirations of a diverse student population.
- Providing relevant, evolving, and accessible programs and services employing current technology in state-of-the-art facilities.
- Cultivating close and supportive relationships with the communities we serve.
- Engaging students in an educational experience that prepares them for the diverse and changing 21st century workplace.
- Continuously improving through data-informed self-assessments and evaluations.

1.02.00 STRATEGIC DIRECTIVES

1. Develop comprehensive, individualized approaches to learning and services that meet the needs and foster success of our students.
2. Develop and implement new programs and courses that are relevant to our region, promote current technology, and respond to economic trends.
3. Supplement allocated funds with resources from external sources to better fulfill RCC’s mission.
4. Expand collaborations with external partners to serve our communities and help our students meet their educational and career goals.
5. Optimize current building usage, make targeted additions, and implement changes to meet the needs of a growing enrollment.
6. Cultivate our connection to the community, strengthen our status as a cultural center, and enhance our public image.
7. Enrich the capabilities and capacity of the employees of Richmond Community College.

History Notes: Amended Effective: April 7, 2009.
Amended Effective: February 1, 2011